# Nathan Hulsey

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## EDUCATION

**Northeastern University**
Boston, Massachusetts

BFA in Graphic Design and Interactive Media May 2017 Graduated Magna Cum Laude

## PROFESSIONAL EXPERIENCE

**Studio Lead & Senior Product Designer**
Rocket Insights
NYC, New York
July 2018 - Present

Boston's fastest growing digital product agency.

Assisted in growth and management of NYC office. Managed and negotiated new business opportunities. Lead design of multiple cross-platform digital products in different industries in collaboration with software engineers. Designed and performed user testing sessions. Facilitated week-long design sprints. Successfully launched and grew a newsletter geared to product designers and engineers.

**Co-founder**
Bad Design
Boston & NYC
May 2017 - July 2018

An interdisceplinary design studio operating in the Boston and NYC area, and was acquired by Rocket Insights in 2018.

Designed brands, applications, and websites across industries including biotech, insurtech, venture capital, and educational institutions. Managed network of contractors across multiple client projects. Built strong working relationships with clients. Led projects from initial strategy to final design execution.

**Executive Director**
Scout Boston, Massachusetts
May 2016 - May 2017

Northeastern University's student-led design studio.

Led and managed a 40+ person team across four core programs. Ensured long-term sustainability of the organization. Established strategic external partners and internal university relationships. Managed and optimized processes for client acquisition and studio recruitment. Managed relationships with board of advisors.

**Graphic Design Co-op**
Ronik Design & Development
Brooklyn, New York
Jan 2015 - Jun 2015

An award-winning full-service digital creative agency.
Designed websites, brands, applications, and other experiences for healthcare, venture capital, feature film, and non-profit clients. Cross-platform interface design and experience design for photo managing software. Produced powerpoints, infographics, animations, and videos for various client and internal projects.

## SKILLS & PROFICIENCIES

**Design Software**
Full Adobe suite, Sketch, Figma

**Other Tools**
Abstract, Invision, Git, Principle, Keynote, Powerpoint, Zeplin

**Technical Skills**
User experience design, user interface design, Design Sprint facilitation, project management, commercial & portrait photography, market research & competitive analysis, usability testing

**Programming**
Intermediate knowledge of HTML, CSS, Wordpress Development (PHP & TWIG)

## ACCOLADES

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| **2017** Experiential Learning Award, Art + Design Dept. Award<br>Northeastern Univeristy College of Arts, Media & Design | **2018** Bostinno's 25 under 25<br>American Inno |