

# Nathan Hulsey

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## Education

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Northeastern University  
Boston, Massachusetts  
BFA in Graphic Design and Interactive Media  
Expected May 2017  
3.6 Average GPA

Study Abroad  
Venice, Italy  
Þingeyri, Iceland  
Documentary Photography & Art History in Venice  
Video Art & Art History of Iceland

## Professional Experience

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Scout  
Boston, Massachusetts  
May 2016 - Present  
Executive Director  
Northeastern University's student-led design studio  
Led and managed a 40+ person team across four core programs | Ensured long-term sustainability of the organization | Established strategic external partners and internal university relationships | Managed and optimized processes for client acquisition and studio recruitment | Managed relationship with board of advisors

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Scout  
Boston, Massachusetts  
Aug 2015 - May 2016  
Design Director  
Led creative direction and successful delivery of 9 client projects ranging from branding, packaging, experience design, website/webapp design & development with a studio of 22 designers and developers | Managed client acquisition and SOW development | Mentoring and advising of peer designers | Design and development of new studio website

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Ronik Design & Development  
Brooklyn, New York  
Jan 2015 - Jun 2015  
Graphic Design Co-op  
Small full service digital creative agency  
Website design for healthcare, venture capital, feature films, and non-profit clients | Branding for healthcare, venture capital, and video production companies | cross-platform interface design & experience design for photo managing software | produced powerpoints, infographics, animations, and videos for various client & internal projects

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Scout  
Boston, Massachusetts  
July 2014 - Dec 2014  
Design & Project Lead  
Developer Lead on largest client website to date, building a completely custom and mobile responsive theme and WordPress back-end structure | Led development of a mentor program to help new and younger designers develop their skills

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Innovative Devices  
Chesterland, Ohio  
Dec 2014 - Aug 2014  
Marketing and Design Intern  
Startup company out of Ohio producing a wireless, gesture controlled mouse.  
Conducted product photo shoots for use in print and web | Designed marketing materials, business cards, and product Quick Start Guide | Created AdWords campaigns | Organized, filmed, and edited product trailer and User Guide videos for company website

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Takai & Company  
Independence, Ohio  
May 2013 - Sept 2013  
Marketing & Design Intern  
Small full service marketing firm serving up to \$200 million clients in Ohio  
Produced marketing materials including PowerPoint presentation templates, brochures, letterheads, and logos for multiple clients | Coordinated on-location photo shoots for 8 clients | Led design of client website | Conducted competitive research, and wrote all copy for the site

## Skills

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Software  
Adobe Illustrator, InDesign, Photoshop, Lightroom, Premiere, Sketch

Programming  
HTML, CSS, PHP (WordPress), jQuery

Technical Skills  
Commercial, Portrait, and Studio Photography  
Market Research, Usability Testing, Competitive Research, AdWords and Analytics

Additional Skills  
Design strategy, project management, user experience design